



EDUCATION

Wayne State University – MEd - Learning Design & Technology

Detroit, MI | 2022 - Expected 2023

| Learning Design, Needs Assessment, Evaluation, Mobile Learning, Interactive Course Design

University of Michigan - Dearborn – BA - Psychology

Dearborn, MI | 2005 - 2009

| Minor in Communications - Electronic Media

College for Creative Studies – Illustration and Industrial Design

Detroit, MI | 2003 - 2004

| Drawing Fundamentals, Design, Illustration

EXPERIENCE

Wayne State University – Multimedia Specialist

Detroit, MI | Oct 2019 – Present

- | Design and production of print, web, digital, and multimedia resources and materials
- | Conceptualize and support internal and external school-specific marketing campaigns
- | Photography, short-form video, motion graphics, multimedia production, art direction, design, creative consultation

Steve Pierce Art & Design – Freelance Illustrator and Designer

Flat Rock, MI | May 2011 – Present

- | Illustration, design, branding, and marketing support for clients spanning marketing agencies, business, clothing, music, publishing, and entertainment
- | Select Clients: *University of Michigan (Back & Pain Center); Owens Corning; Warner Music; Nitro Biomedical; Kaleidico Digital Marketing; CMO Marketing Solutions*

Minacs Marketing Solutions – Art Director

Farmington Hills, MI | Oct 2015 – Nov 2016

| Designed and prototyped B2B web sites and app prototype solutions

Al Wissam – Director of Design

Dearborn, MI | Jun 2005 – May 2011

| Product designer for clothing line; Coordinated design team and communicated concepts with manufacturing partners

SKILLS

Competency	Software	Code
» Branding	» Adobe Creative Cloud	» HTML
» Marketing Design	» Blender	» CSS
» Product Design	» Canvas	» JavaScript
» UX Design	» Qualtrics	
» Storyboarding	» Vyond/Animaker	

